**Danielle C. Levy**

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**OBJECTIVE**

Seeking internship opportunities to improve skills as a Usability researcher and User Design/UI/UX specialist and gain experience in the field.

**EDUCATION**

**Mercer University** Macon, GA

**Bachelor of Science Technical Communication** Expected Graduation: July 2021

**Concentration:** Usability

**Minor:** Mathematics

*Relevant Courses:* Multimedia Technical Editing Web Design Social Media Management

Usability Information Design Quality Management UX Independent Study

*Technical Skills:* Microsoft Office, Adobe CC, Sketch, MinitabProgramming Languages: C++, LabVIEW, MATLAB, Arduino

**RESEARCH AND PROJECT EXPERIENCE**

**Mercer MSTCM mobile/Desktop Usability Study** *August 2020— December 2020*

* Conducted comprehensive remote desktop and in-person mobile website studies utilizing Zoom and Mercer’s in-person UX lab
* Recruited and worked with international participants to gain perspective on the target audience as described by the client
* Developed final report detailing methods, findings, support documents, and recommendations

**Comparison of In-Person vs Remote UX Testing Methods (research, headed toward publication)** *August 2020—present*

* Conducted a literature review of articles relating to in-person vs remote usability study methods and techniques
* Conducted a quantitative feasibility and merit analysis comparing various remote tools
* Interviewed SME about in-person technologies and the future of UX/UI research, particularly how the industry can evolve within society

**DHS/FEMA Ready Business Website Usability Study** *March 2020— May 2020*

* Conducted a remote study on the DHS disaster preparedness website during COVID-19 Pandemic
* Used Zoom to conduct a comprehensive usability study to evaluate usability of all aspects of the site
* Made recommendations to improve UX/UI to improve business owner’s ability to find important information on disaster preparedness

**PINES Library Website Usability Study** *January 2020— February 2020*

* Worked with a team to conduct a comprehensive in-person usability study of the PINES Library system website using Morae Systems
* Worked with client to determine target audience and report findings to the client

**YMCA Exercise Training Program** *August 2019— December 2019*

* Worked with a team to design and develop a multimedia training program for YMCA members when a trainer is not available on site
* Worked with a client remotely under time constraints and specifications listed by the client
* Conducted a usability (UX) test to create an ideal website for the target audience

**OTHER EXPERIENCE**

**Sales** *May 2019—August 2019*

**Target**   *Suwanee, GA*

* Worked as a sales associate, used customer service skills, interpersonal communication, presentation, multitasking, and problem solving skills

**Customer Service Sales Associate** *May 2015—December 2018*

**Men’s Wearhouse**  *Duluth, GA*

* Worked as a sales associate, used customer service skills, interpersonal communication, presentation, multitasking, and problem solving skills

**INVOLVEMENT**

**Mercer Biomedical Engineering Society** *January 2018—January 2019*

* Leadership: Executive Board – Social Media Chair, Corporate Relations Chair, Founding Member, Inaugural Executive Member
* Increased membership and promoted member involvement in BMES events and activities on campus through social media marketing

**Mercer Machine Intelligence and Robotics Lab** *August 2016—January2019*

* Leadership: Sponsorship Chair, Responsible for sponsorships and grants in one of the largest student run Undergraduate Research labs

**Ukirk Campus Ministry** *July 2020—present*

* Leadership: President - responsible for helping organize and planning meetings and events, as well as outreach and welcoming new members

*Other Involvement:* Wesley Campus Ministry Mercer Fencing Club National Society of Leadership and Success (NSLS)

Alpha Gamma Delta Robotics Club Society of Women in Engineering (SWE)

**A/V and Volunteer Aide**  *November 2016—August 2019*

**Georgia First Robotics** *GA*

* Assists A/V Team and Event coordinators during Robotics Competitions

**Volunteer Partner**  *June 2018*

**Special Olympics Georgia** *Atlanta, GA*

* Representative of Men’s Wearhouse, Assisted officials and Event Coordinators

*Other Volunteer Involvement:* Alpha Gamma Delta Foundation, Meals on Wheels, All About Animals, MIRL Representative, Camp for a Cause

*Total Service Hours:* 400+

**HONORS AND ACHIEVMENTS**

**Dean’s List Jesse Mercer Presidential Scholar Mercer Engineering Scholar**