

Danielle C. Levy

Alpharetta, GA 30005 • (770)-883-9121 • Danielle.Claire.Levy@live.mercer.edu • www.linkedin.com/in/danielle-levy • www.danielleclevy.wix.com/eportfolio

OBJECTIVE

Seeking internship opportunities to improve skills as a Usability researcher and User Design/UI/UX specialist and gain experience in the field.

EDUCATION

Mercer University

Macon, GA

Bachelor of Science Technical Communication

Expected Graduation: July 2021

Concentration: Usability

Minor: Mathematics

Relevant Courses: Multimedia

Technical Editing

Web Design

Social Media Management

Usability

Information Design

Quality Management

UX Independent Study

Technical Skills: Microsoft Office, Adobe CC, Sketch, Minitab

Programming Languages: C++, LabVIEW, MATLAB, Arduino

RESEARCH AND PROJECT EXPERIENCE

Mercer MSTCM mobile/Desktop Usability Study

August 2020—December 2020

- Conducted comprehensive remote desktop and in-person mobile website studies utilizing Zoom and Mercer's in-person UX lab
- Recruited and worked with international participants to gain perspective on the target audience as described by the client
- Developed final report detailing methods, findings, support documents, and recommendations

Comparison of In-Person vs Remote UX Testing Methods (research, headed toward publication)

August 2020—present

- Conducted a literature review of articles relating to in-person vs remote usability study methods and techniques
- Conducted a quantitative feasibility and merit analysis comparing various remote tools
- Interviewed SME about in-person technologies and the future of UX/UI research, particularly how the industry can evolve within society

DHS/FEMA Ready Business Website Usability Study

March 2020—May 2020

- Conducted a remote study on the DHS disaster preparedness website during COVID-19 Pandemic
- Used Zoom to conduct a comprehensive usability study to evaluate usability of all aspects of the site
- Made recommendations to improve UX/UI to improve business owner's ability to find important information on disaster preparedness

PINES Library Website Usability Study

January 2020—February 2020

- Worked with a team to conduct a comprehensive in-person usability study of the PINES Library system website using Morae Systems
- Worked with client to determine target audience and report findings to the client

YMCA Exercise Training Program

August 2019—December 2019

- Worked with a team to design and develop a multimedia training program for YMCA members when a trainer is not available on site
- Worked with a client remotely under time constraints and specifications listed by the client
- Conducted a usability (UX) test to create an ideal website for the target audience

OTHER EXPERIENCE

Sales

May 2019—August 2019

Target

Swanee, GA

- Worked as a sales associate, used customer service skills, interpersonal communication, presentation, multitasking, and problem solving skills

Customer Service Sales Associate

May 2015—December 2018

Men's Wearhouse

Duluth, GA

- Worked as a sales associate, used customer service skills, interpersonal communication, presentation, multitasking, and problem solving skills

INVOLVEMENT

Mercer Biomedical Engineering Society

January 2018—January 2019

- Leadership: Executive Board – Social Media Chair, Corporate Relations Chair, Founding Member, Inaugural Executive Member
- Increased membership and promoted member involvement in BMES events and activities on campus through social media marketing

Mercer Machine Intelligence and Robotics Lab

August 2016—January 2019

- Leadership: Sponsorship Chair, Responsible for sponsorships and grants in one of the largest student run Undergraduate Research labs

Ukirk Campus Ministry

July 2020—present

- Leadership: President - responsible for helping organize and planning meetings and events, as well as outreach and welcoming new members

Other Involvement: Wesley Campus Ministry

Mercer Fencing Club

National Society of Leadership and Success (NSLS)

Alpha Gamma Delta

Robotics Club

Society of Women in Engineering (SWE)

A/V and Volunteer Aide

November 2016—August 2019

Georgia First Robotics

GA

- Assists A/V Team and Event coordinators during Robotics Competitions

Volunteer Partner

June 2018

Special Olympics Georgia

Atlanta, GA

- Representative of Men's Wearhouse, Assisted officials and Event Coordinators

Other Volunteer Involvement: Alpha Gamma Delta Foundation, Meals on Wheels, All About Animals, MIRL Representative, Camp for a Cause

Total Service Hours: 400+

HONORS AND ACHIEVEMENTS

Dean's List

Jesse Mercer Presidential Scholar

Mercer Engineering Scholar