

# Danielle C. Levy

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## OBJECTIVE

Seeking internship opportunities to improve skills as a Usability researcher and User Design/UI/UX specialist and gain experience in the field.

## EDUCATION

### Mercer University

Macon, GA

### Bachelor of Science Technical Communication

Expected Graduation: July 2021

**Concentration:** Usability

**Minor:** Mathematics

*Relevant Courses:*    Multimedia                                    Technical Editing                                    Web Design                                    Social Media Management  
                                 Usability                                    Information Design                                    Quality Management                                    UX Independent Study  
*Technical Skills:*    Microsoft Office, Adobe CC, Sketch, Minitab                                    Programming Languages: C++, LabVIEW, MATLAB, Arduino

## RESEARCH AND PROJECT EXPERIENCE

### Mercer MSTCM mobile/Desktop Usability Study

August 2020— December 2020

- Conducted comprehensive remote desktop and in-person mobile website studies utilizing Zoom and Mercer's in-person UX lab
- Recruited and worked with international participants to gain perspective on the target audience as described by the client
- Developed final report detailing methods, findings, support documents, and recommendations

### Comparison of In-Person vs Remote UX Testing Methods (research, headed toward publication)

August 2020—present

- Conducted a literature review of articles relating to in-person vs remote usability study methods and techniques
- Conducted a quantitative feasibility and merit analysis comparing various remote tools
- Interviewed SME about in-person technologies and the future of UX/UI research, particularly how the industry can evolve within society

### DHS/FEMA Ready Business Website Usability Study

March 2020— May 2020

- Conducted a remote study on the DHS disaster preparedness website during COVID-19 Pandemic
- Used Zoom to conduct a comprehensive usability study to evaluate usability of all aspects of the site
- Made recommendations to improve UX/UI to improve business owner's ability to find important information on disaster preparedness

### PINES Library Website Usability Study

January 2020— February 2020

- Worked with a team to conduct a comprehensive in-person usability study of the PINES Library system website using Morae Systems
- Worked with client to determine target audience and report findings to the client

### YMCA Exercise Training Program

August 2019— December 2019

- Worked with a team to design and develop a multimedia training program for YMCA members when a trainer is not available on site
- Worked with a client remotely under time constraints and specifications listed by the client
- Conducted a usability (UX) test to create an ideal website for the target audience

## OTHER EXPERIENCE

### Sales

May 2019—August 2019

**Target**                                    Suwanee, GA

- Worked as a sales associate, used customer service skills, interpersonal communication, presentation, multitasking, and problem solving skills

### Customer Service Sales Associate

May 2015—December 2018

**Men's Wearhouse**                                    Duluth, GA

- Worked as a sales associate, used customer service skills, interpersonal communication, presentation, multitasking, and problem solving skills

## INVOLVEMENT

### Mercer Biomedical Engineering Society

January 2018—January 2019

- Leadership: Executive Board – Social Media Chair, Corporate Relations Chair, Founding Member, Inaugural Executive Member
- Increased membership and promoted member involvement in BMES events and activities on campus through social media marketing

### Mercer Machine Intelligence and Robotics Lab

August 2016—January 2019

- Leadership: Sponsorship Chair, Responsible for sponsorships and grants in one of the largest student run Undergraduate Research labs

### Ukirk Campus Ministry

July 2020—present

- Leadership: President - responsible for helping organize and planning meetings and events, as well as outreach and welcoming new members

*Other Involvement:*    Wesley Campus Ministry                                    Mercer Fencing Club                                    National Society of Leadership and Success (NSLS)  
                                 Alpha Gamma Delta                                    Robotics Club                                    Society of Women in Engineering (SWE)

### A/V and Volunteer Aide

November 2016—August 2019

### Georgia First Robotics

GA

- Assists A/V Team and Event coordinators during Robotics Competitions

### Volunteer Partner

June 2018

### Special Olympics Georgia

Atlanta, GA

- Representative of Men's Wearhouse, Assisted officials and Event Coordinators

*Other Volunteer Involvement:* Alpha Gamma Delta Foundation, Meals on Wheels, All About Animals, MIRL Representative, Camp for a Cause

*Total Service Hours:* 400+

## HONORS AND ACHIEVEMENTS

Dean's List

Jesse Mercer Presidential Scholar

Mercer Engineering Scholar